

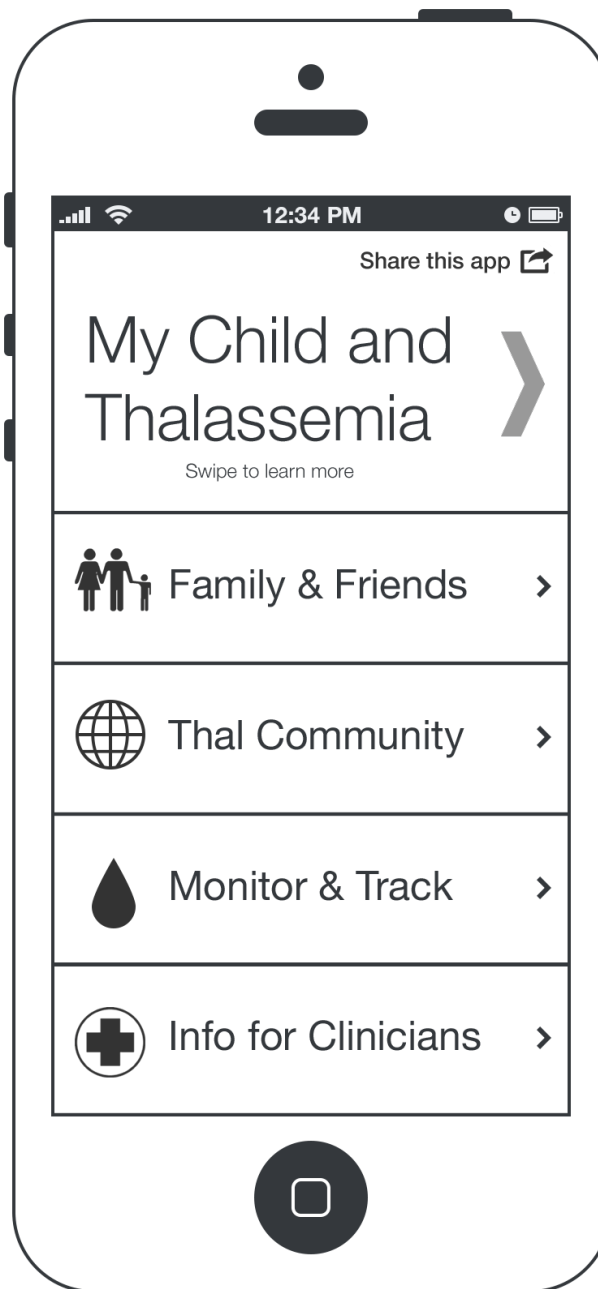
# Home

“Facebook-like” social network but private - limited to close friends & family who parent wants to know about their child’s physical and emotional health.

Open forum to access advice and resources from other families in town, nation, beyond.

TM-specific chronic disease management tools for monitoring physical & emotional health of your child

Clinical resources to quickly show to your child’s dentist, urgent care nurse, etc.



Share link to App in AppStore – spread the word, whether you’re a parent, aunt, Dr. or social worker.

Swipe to learn more about TM, easy for anyone holding the app in their hands, the phone/app owner or the person who borrows it for 2 min.



# “Intro to TM”

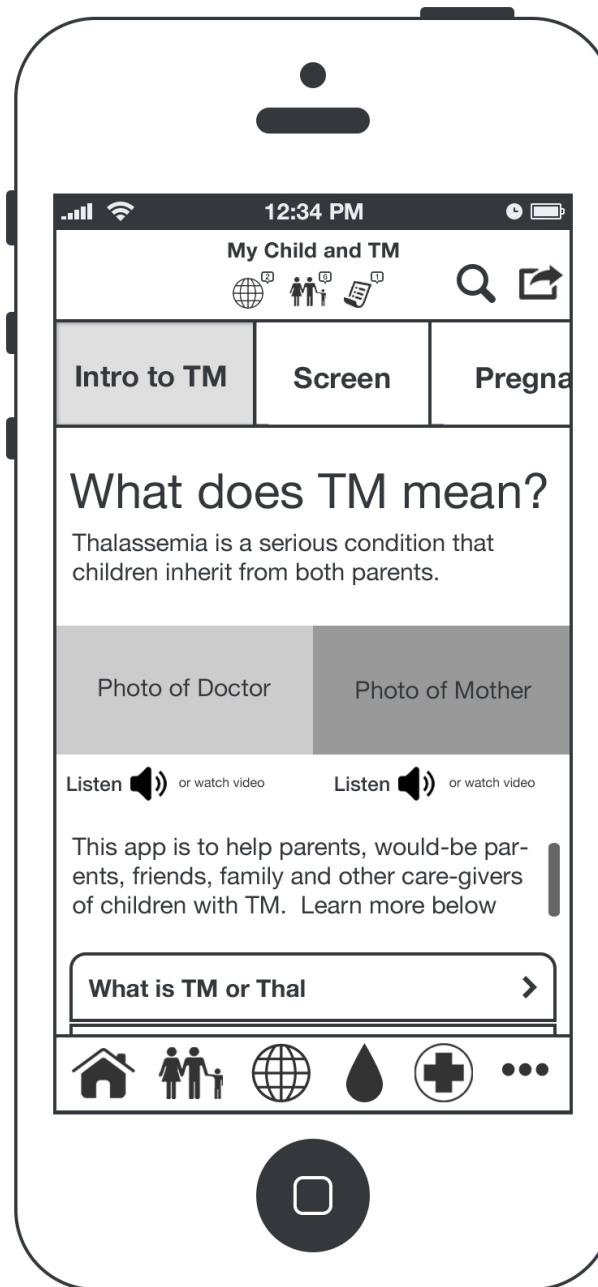
Navigational bar so user can scroll across different “Life Chapters of Caring for TM Child”

First “Life Chapter” is to understand basics.

First content delivered by audio (or video) interviews with photos to make understanding TM more “human”

Brief description of the purpose of information options below...

Additional related resources



Share content on this page

Search. Search is in the form of an autosuggest that will work with the iOS native search.

Scroll-bar to highlight that there is more information below

“Home”, the 4 primary functions (Family, Community, Monitor, Clinician Info), plus a “More” function



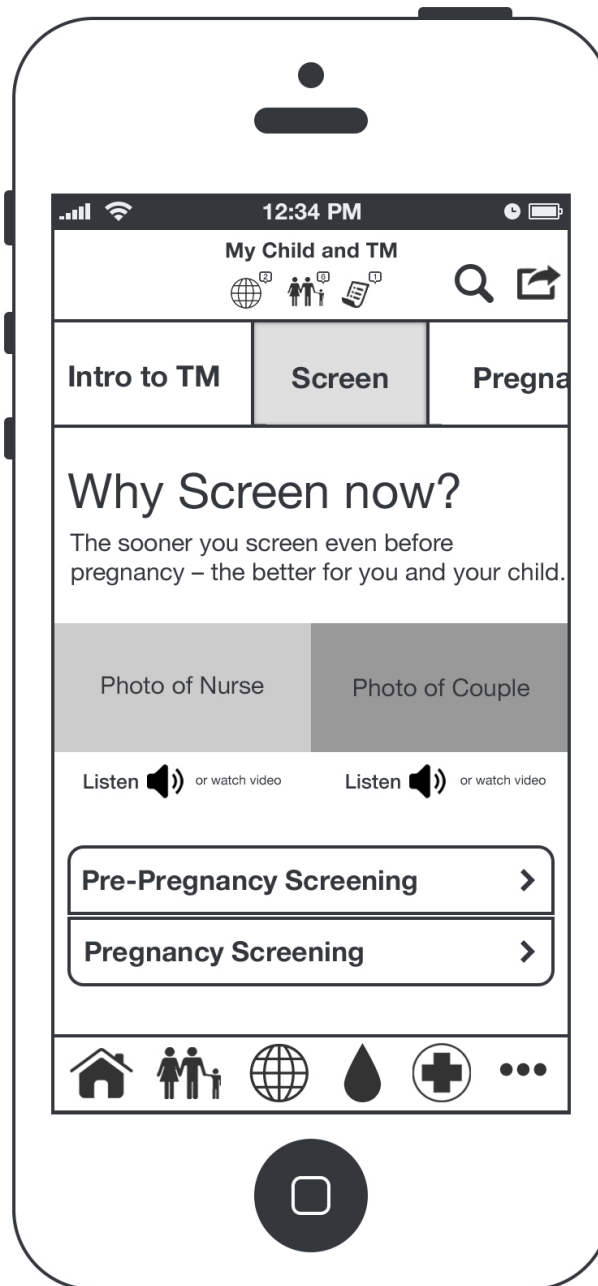
# “Screen”

Navigational bar so user can scroll across different “Life Chapters of Caring for TM Child”

Second “Life Chapter” is to understand Why Screen now.

First content delivered by audio (or video) interviews with photos to make understanding TM more “human”

Additional related resources displayed in easily scrollable lists



Share content on this page

Search content, both on this page and across all other pages

“Home”, the 4 primary functions (Family, Community, Monitor, Clinician Info), plus a “More” function

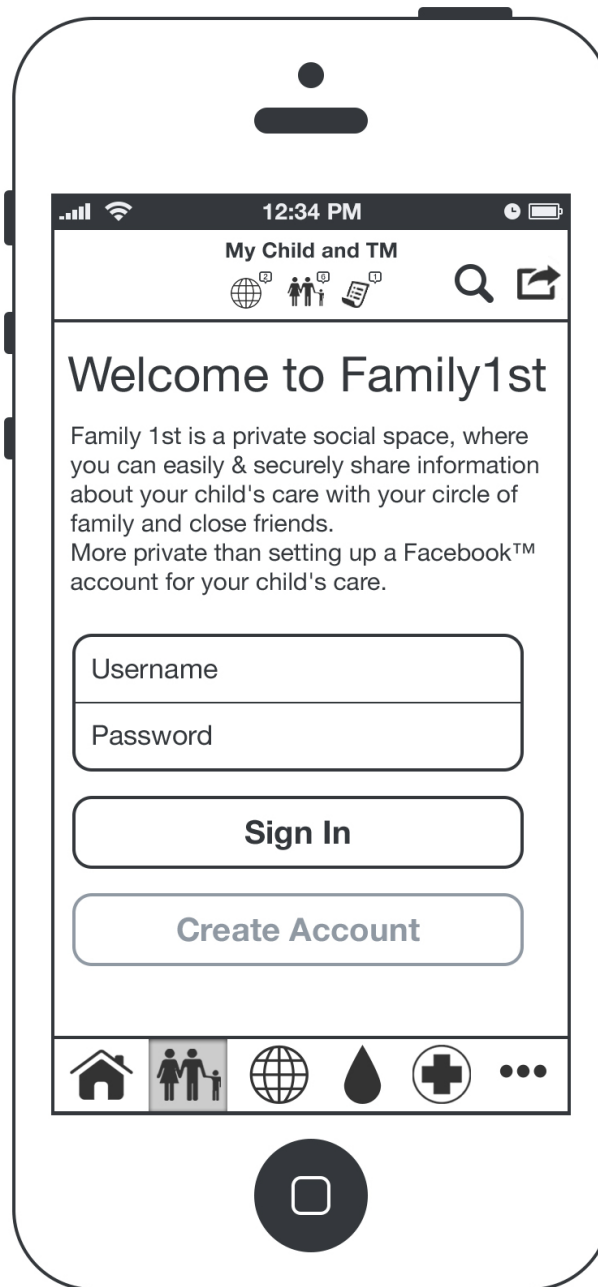


# Family/Friends

“Facebook-like” social network but private - limited to close friends & family who parent wants to know about their child’s physical and emotional health.

Because this function has private information about the child, users must log-in at least the first time

New friends or family can create an Account for themselves so they can stay in the loop



## Notifications

Simple notifications appear when you have received a notification from a Family, community or Physician.

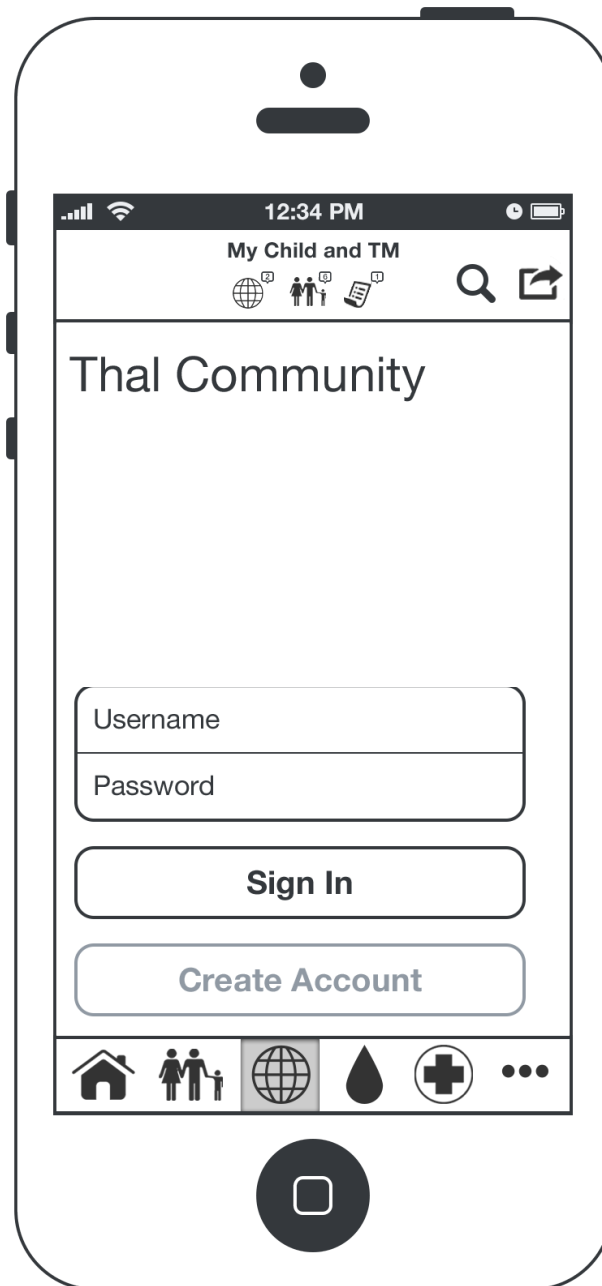


# Community

Open forum to access advice and resources from other families in town, nation, beyond.

This log-in may or may not be required, e.g. may be based on the partner organization's rules & policies

Sign-in will be necessary to post or reply to specific questions...may not be necessary to just read/review others' discussion threads



While the app could attempt to build its own community from scratch, it may also leverage an existing organization's network of members.

One type of partner organization is one which does not currently have a member forum (e.g. TIF)

Alternatively, if the partner organization already has a forum (e.g. ThalPal.com) then this app page could simply have a link to or iFrame of said forum.

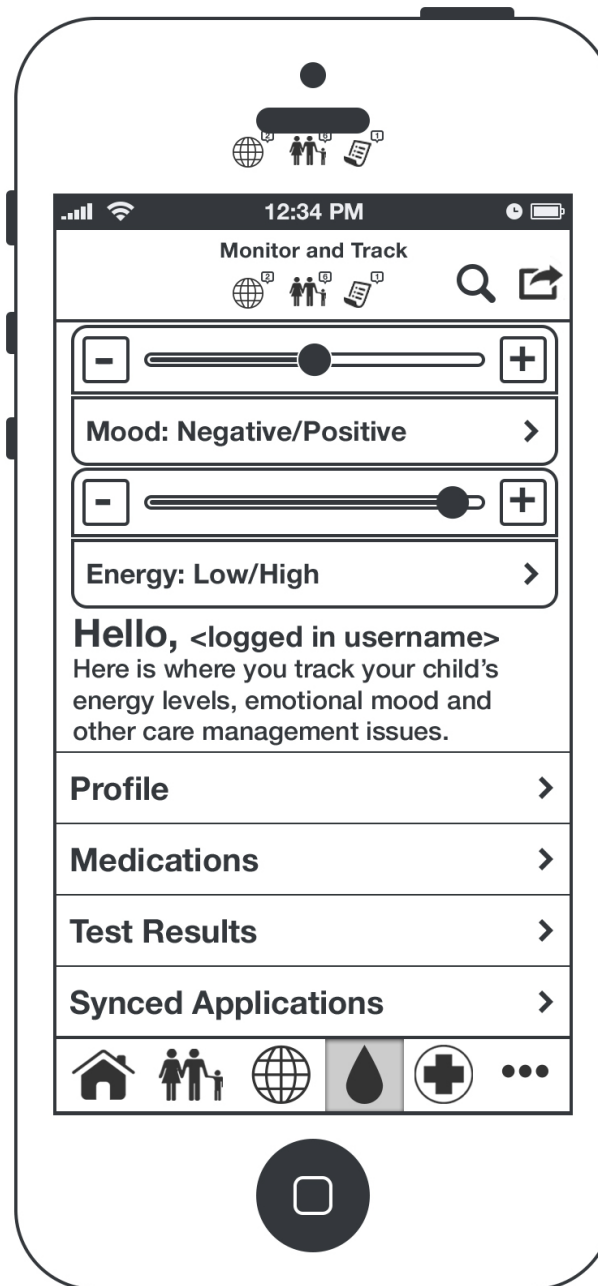


# Monitor

Mood Meter engages user to share moods

Energy Meter engages user to share personal energy levels

Brief description of the purpose of information options below...



Links to assist user in setting up Profile and Medications while viewing latest and archived test results and syncing health and wellness apps.



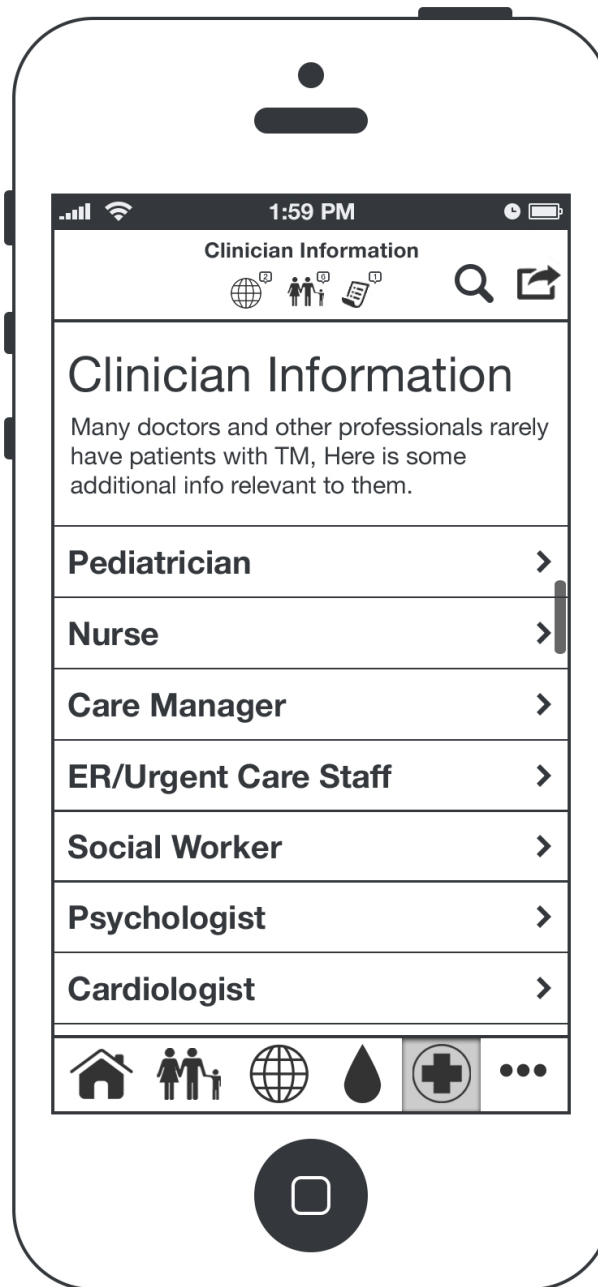
# Clinician Info

Clinical resources to quickly show to your child's professional care-giver so that they understand what TM implies for their care delivery to the child

For regular visits to a generalist....

...or unexpected visit for flu or broken arm...

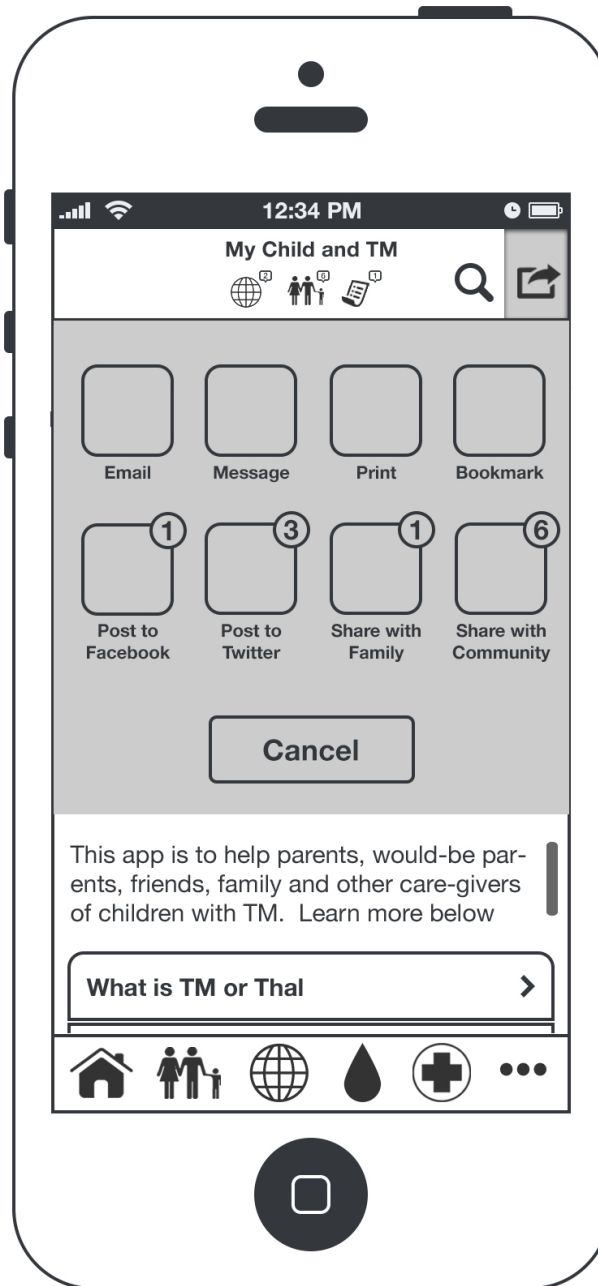
...to non-hematology specialists



Information displayed would be from clinically respected organization, and outlined in a simple hyper-text format that allows clinician to rapidly scan for the most relevant information

# Share

Standard options for sharing content →





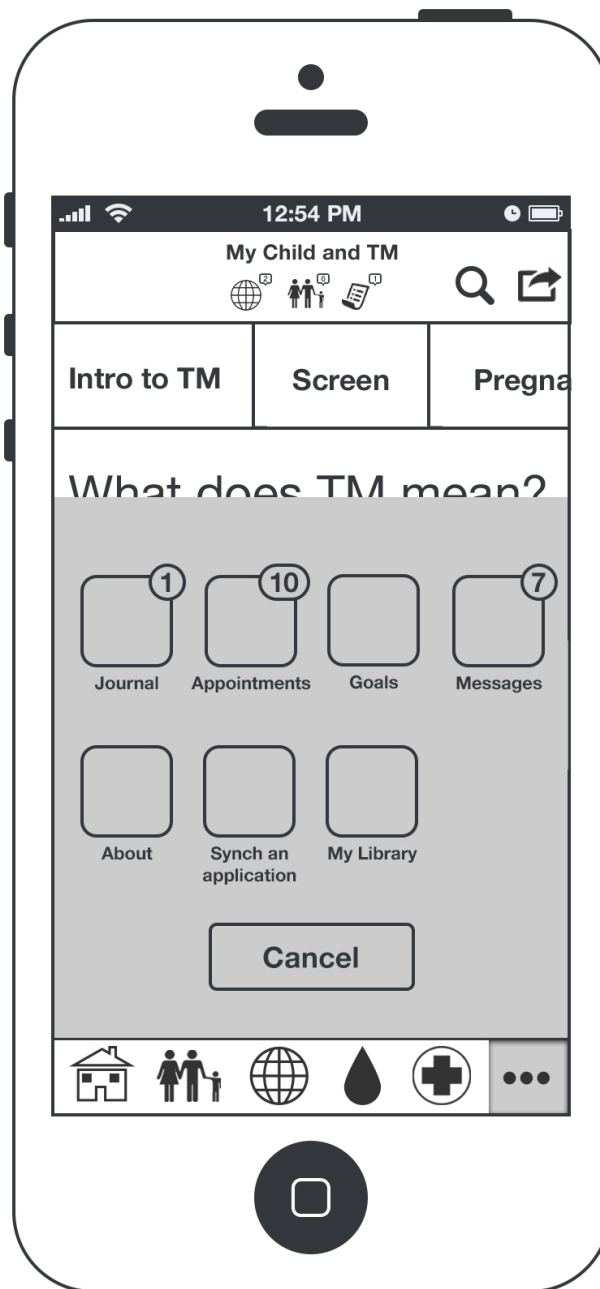
# More

“Journal” to informally track emotional, sleep, and/energy-level or other thoughts.

“Appointments” to quickly jump to calendar of appointments

“Synch an application” to quickly synch wellness and health apps.

“About” to give background on App and its partner organization(s)



“Goals” to track goals for parent and young child

“Messages” to quickly jump to any message from Friends & Family, the Thal Community, or Clinician

“My Library” to access all the information highlighted by user as of particular interest, including resource links from websites

